



CONTROLLING GAMBLING-RELATED ADS ON FACEBOOK

CONTROLLING THE GAMBLING RELATED ADS YOU SEE ON FACEBOOK



The ads you click, the Pages and posts you like, the websites you visit and the apps you use all influence the ads you see on Facebook. For example, if you like Pages related to gambling, you may see more ads about gambling. Facebook provides you with a number of tools to control the ads you see in your Newsfeed. By following our tips in this guide, you can control your Facebook experience by choosing what gambling-related content you can and can't see.

HOW TO CONTROL THE ADS YOU SEE

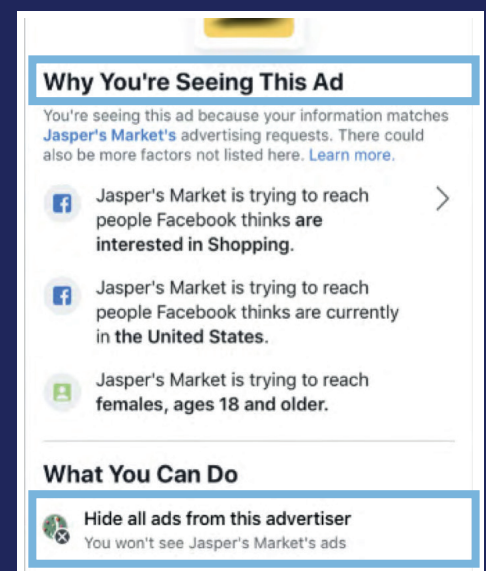
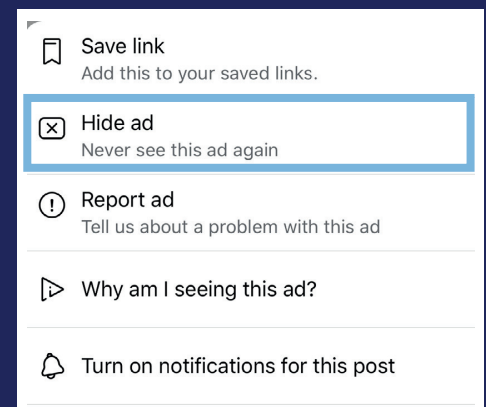


1. Be conscious of the content you engage with on Facebook. For example, if you'd like to see fewer ads related to gambling, unfollow gambling-related pages.

2. Hide ads by opening the menu in the upper right hand corner of an ad and select **Hide ad**. This won't change how many ads you see, but it will make the ones you see more relevant.


3. From the same menu you can select '**Why am I seeing this ad?**' to hide all ads from that advertiser.

4. Finally, the Ad Preferences tool gives you further control over what influences the ads you see.



UPDATING YOUR AD PREFERENCES



1. Click the  icon in the top right of Facebook.
2. Select **Settings & Privacy > Settings**.
3. Click **Ads** in the left sidebar.
4. On this “**Your Ad Preferences**” page, you can update your interests, choose what Facebook information is used to show you ads, and adjust your general ad settings.